

See discussions, stats, and author profiles for this publication at: <https://www.researchgate.net/publication/308044447>

Sugar Industry and Coronary Heart Disease Research: A Historical Analysis of Internal Industry Documents

Article in JAMA Internal Medicine · September 2016

DOI: 10.1001/jamainternmed.2016.5394

CITATIONS

319

READS

8,007

3 authors:



Cristin E Kearns

University of California, San Francisco

40 PUBLICATIONS 4,566 CITATIONS

SEE PROFILE



Laura A Schmidt

University of California, San Francisco

172 PUBLICATIONS 5,634 CITATIONS

SEE PROFILE



Stanton Glantz

UCSF University of California, San Francisco (retired)

859 PUBLICATIONS 46,853 CITATIONS

SEE PROFILE

Sugar Industry and Coronary Heart Disease Research

A Historical Analysis of Internal Industry Documents

Cristin E. Kearns, DDS, MBA; Laura A. Schmidt, PhD, MSW, MPH; Stanton A. Glantz, PhD

Early warning signals of the coronary heart disease (CHD) risk of sugar (sucrose) emerged in the 1950s. We examined Sugar Research Foundation (SRF) internal documents, historical reports, and statements relevant to early debates about the dietary causes of CHD and assembled findings chronologically into a narrative case study. The SRF sponsored its first CHD research project in 1965, a literature review published in the *New England Journal of Medicine*, which singled out fat and cholesterol as the dietary causes of CHD and downplayed evidence that sucrose consumption was also a risk factor. The SRF set the review's objective, contributed articles for inclusion, and received drafts. The SRF's funding and role was not disclosed. Together with other recent analyses of sugar industry documents, our findings suggest the industry sponsored a research program in the 1960s and 1970s that successfully cast doubt about the hazards of sucrose while promoting fat as the dietary culprit in CHD. Policymaking committees should consider giving less weight to food industry-funded studies and include mechanistic and animal studies as well as studies appraising the effect of added sugars on multiple CHD biomarkers and disease development.

JAMA Intern Med. doi:10.1001/jamainternmed.2016.5394
Published online September 12, 2016.

-  [Invited Commentary](#)
-  [Author Audio Interview](#)
-  [Supplemental content](#)

Author Affiliations: Author affiliations are listed at the end of this article.

Corresponding Author: Stanton A. Glantz, PhD, UCSF Center for Tobacco Control Research and Education, 530 Parnassus Ave, Ste 366, San Francisco, CA 94143-1390 (glantz@medicine.ucsf.edu).

In the 1950s, disproportionately high rates of coronary heart disease (CHD) mortality in American men led to studies of the role of dietary factors, including cholesterol, phytosterols, excessive calories, amino acids, fats, carbohydrates, vitamins, and minerals in influencing CHD risk.¹ By the 1960s, 2 prominent physiologists were championing divergent causal hypotheses of CHD^{2,3}. John Yudkin identified added sugars as the primary agent, while Ancel Keys identified total fat, saturated fat, and dietary cholesterol. However, by the 1980s, few scientists believed that added sugars played a significant role in CHD, and the first 1980 *Dietary Guidelines for Americans*⁴ focused on reducing total fat, saturated fat, and dietary cholesterol for CHD prevention.

Although the contribution of dietary sugars to CHD is still debated, what is clear is that the sugar industry, led by the Sugar Association, the sucrose industry's Washington, DC-based trade association,⁵ steadfastly denies that there is a relationship between added sugar consumption and CVD risk.^{6,7} This Special Communication uses internal sugar industry documents to describe how the industry sought to influence the scientific debate over the dietary causes of CHD in the 1950s and 1960s, a debate still reverberating in 2016.

Methods

The Sugar Association evolved from the Sugar Research Foundation (SRF), founded in 1943.⁸ We located correspondence between the SRF and Roger Adams, a professor who served on the SRF's scientific advisory board (SAB) between 1959 and 1971, in the University of Illinois Archives⁹ (319 documents totaling 1551 pages).

We located correspondence between the SRF and D. Mark Hegsted, professor of nutrition at the Harvard School of Public Health and codirector of the SRF's first CHD research project from 1965 to 1966,¹⁰ in the Harvard Medical Library¹¹ (27 documents totaling 31 pages).

We collected additional SRF materials through a WorldCat search including annual reports, symposium proceedings, and internal reviews of research. We reviewed historical reports and statements contextualizing scientific debates in the 1950s and 1960s on dietary factors causally related to CHD published by the National Academy of Sciences–National Research Council (NAS-NRC), US Public Health Service, the American Heart Association (AHA), and American Medical Association (AMA). Findings were assembled chronologically into a narrative case study.

Results

SRF's Interest in Promoting a Low-Fat Diet to Prevent CHD

Sugar Research Foundation president Henry Hass's 1954 speech, "What's New in Sugar Research,"¹² to the American Society of Sugar Beet Technologists identified a strategic opportunity for the sugar industry: increase sugar's market share by getting Americans to eat a lower-fat diet: "Leading nutritionists are pointing out the chemical connection between [American's] high-fat diet and the formation of cholesterol which partly plugs our arteries and capillaries, restricts the flow of blood, and causes high blood pressure and heart trouble... if you put [the middle-aged man] on a low-fat diet, it takes just five days for the blood cholesterol to get down to where it should be... If the carbohydrate industries were to recapture this 20

percent of the calories in the US diet (the difference between the 40 percent which fat has and the 20 percent which it ought to have) and if sugar maintained its present share of the carbohydrate market, this change would mean an increase in the per capita consumption of sugar more than a third with a tremendous improvement in general health."¹²

The industry would subsequently spend \$600 000 (\$5.3 million in 2016 dollars) to teach "people who had never had a course in biochemistry... that sugar is what keeps every human being alive and with energy to face our daily problems."¹²

Growing Evidence That Sucrose Elevates Serum Cholesterol Level

In 1962, the SRF became concerned with evidence showing that a low-fat diet high in sugar could elevate serum cholesterol level. At its November 1962 SAB meeting,¹³ the SRF considered an AMA Council on Foods and Nutrition report, *The Regulation of Dietary Fat*,¹⁴ that, according to the SRF, "indicate[d] that, in low fat diets, the kind of carbohydrate ingested may have an influence on the formation of serum cholesterol."¹³ The SAB concluded, "that research developments in the [CHD] field should be watched carefully."¹³ The SRF's vice president and director of research, John Hickson, started closely monitoring the field.¹⁵

In December 1964, Hickson reported to an SRF subcommittee¹⁵ that new CHD research was a cause for concern: "From a number of laboratories of greater or lesser repute, there are flowing reports that sugar is a less desirable dietary source of calories than other carbohydrates, eg, —Yudkin."¹⁵ Since 1957, British physiologist John Yudkin¹⁶ had challenged population studies singling out saturated fat as the primary dietary cause of CHD and suggested that other factors, including sucrose, were at least equally important.^{17,18}

Hickson proposed that the SRF "could embark on a major program" to counter Yudkin and other "negative attitudes toward sugar."¹⁵ He recommended an opinion poll "to learn what public concepts we should reinforce and what ones we need to combat through our research and information and legislative programs" and a symposium to "bring detractors before a board of their peers where their fallacies could be unveiled."¹⁵ Finally, he recommended that SRF fund CHD research: "There seems to be a question as to whether the [atherogenic] effects are due to the carbohydrate or to other nutrient imbalance. We should carefully review the reports, probably with a committee of nutrition specialists; see what weak points there are in the experimentation, and replicate the studies with appropriate corrections. Then we can publish the data and refute our detractors."¹⁵

In 1965, the SRF asked Fredrick Stare, chair of the Harvard University School of Public Health Nutrition Department¹⁹ to join its SAB as an ad hoc member.²⁰ Stare was an expert in dietary causes of CHD and had been consulted by the NAS,¹ National Heart Institute,²¹ and AHA,²² as well as by food companies and trade groups.¹⁹ Stare's industry-favorable positions and financial ties would not be widely questioned until the 1970s.²³

Link Between Sucrose and Elevated Serum Triglyceride Level

On July 1, 1965, the SRF's Hickson visited D. Mark Hegsted, a faculty member of Stare's department,^{24,25} after publication of articles in *Annals of Internal Medicine* in June 1965²⁶⁻²⁹ linking sucrose to CHD.

The first 2 articles^{26,27} reported results from an epidemiological study suggesting that blood glucose levels were a better predictor of atherosclerosis than serum cholesterol level or hypertension. The third^{28(p210)} demonstrated that sucrose, more than starches, aggravated carbohydrate-induced hypertriglyceridemia and hypothesized that "perhaps fructose, a constituent of sucrose but not of starch, [was] the agent mainly responsible." An accompanying editorial^{29(p1330)} argued that these findings corroborated Yudkin's research and that if elevated serum triglyceride levels were a CHD risk factor, then "sucrose must be atherogenic."

On July 11, 1965, the *New York Herald Tribune* ran a full-page article on the *Annals* articles stating that new research "threatened to tie the whole business [of diet and heart disease] in a knot."³⁰ It explained that, while sugar's association with atherosclerosis was once thought to be theoretical and supported by limited studies, the new research strengthened the case that sugar increased the risk of heart attacks.

SRF Funds Project 226: A Literature Review on Sugars, Fats, and CHD

On July 13, 1965, 2 days after the *Tribune* article, the SRF's executive committee approved Project 226,³¹ a literature review on "Carbohydrates and Cholesterol Metabolism" by Hegsted and Robert McGandy, overseen by Stare.¹⁰ The SRF initially offered \$500 (\$3800 in 2016 dollars) to Hegsted and \$1000 (\$7500 in 2016 dollars) to McGandy, "half to be paid when you start work on the project, and the remainder when you inform me that the article has been accepted for publication."³¹ Eventually, the SRF would pay them \$6500³² (\$48 900 in 2016 dollars) for "a review article of the several papers which find some special metabolic peril in sucrose and, in particular, fructose."³¹

On July 23, 1965, Hegsted asked Hickson to provide articles relevant to the review.³³ Most of the articles Hickson sent³⁴⁻⁴⁰ contained findings that could threaten sugar sales, which suggests that the industry expected the review authors to critique them. Hickson also sent the *Tribune* article³⁰ and a letter to the editor that criticized findings questioning the therapeutic value of corn oil.^{41,42}

On July 30, 1965, Hickson emphasized the SRF's objective for funding the literature review to Hegsted: "Our particular interest had to do with that part of nutrition in which there are claims that carbohydrates in the form of sucrose make an inordinate contribution to the metabolic condition, hitherto ascribed to aberrations called fat metabolism. I will be disappointed if this aspect is drowned out in a cascade of review and general interpretation."³⁴

In response, Hegsted assured Hickson that "We are well aware of your particular interest in carbohydrate and will cover this as well as we can."⁴³

Nine months into the project, in April 1966, Hegsted told the SRF that the review had been delayed because of new evidence linking sugar to CHD: "Every time the Iowa group publishes a paper we have to rework a section in rebuttal [emphasis added]."⁴⁴ The "Iowa group" included Alfredo Lopez, Robert Hodges, and Willard Krehl, who had reported a positive association between sugar consumption and elevated serum cholesterol level.⁴⁵

It is not clear whether the SRF commented on or edited drafts of the review. However, on September 6, 1966, Hickson asked

Hegsted, "Am I going to get another copy of the draft shortly?"⁴⁰ suggesting Hickson had been involved. Hegsted responded on September 29, "I expect to get it down to you within a week or two."⁴⁶ Hickson received the final draft on October 25, 1966, a few days before Hegsted intended to submit it for publication.⁴⁷ On November 2, Hickson told Hegsted, "Let me assure you this is quite what we had in mind and we look forward to its appearance in print."⁴⁷

Publication of Project 226

Project 226 resulted in a 2-part literature review by McGandy, Hegsted, and Stare "Dietary Fats, Carbohydrates and Atherosclerotic Disease," in the *New England Journal of Medicine (NEJM)* in 1967.^{48,49} Industry and nonindustry funding of the review authors' experimental research was disclosed, but the SRF's funding and participation in the review was not. Evidence reported in the review was relevant to 2 questions: (1) Does the high sucrose content of the American diet cause CHD? and (2) What is the comparative effectiveness of interventions modifying the sucrose or saturated fat content of the diet for the prevention of CHD? The review concluded there was "no doubt" that the only dietary intervention required to prevent CHD was to reduce dietary cholesterol and substitute polyunsaturated fat for saturated fat in the American diet.^{49(p246)}

High Sucrose Content of the American Diet and CHD

The review summarized findings from epidemiologic, experimental, and mechanistic studies examining the role of sucrose in CHD (see eTable 1 in the [Supplement](#)). It reported that epidemiologic studies showed a positive association between high sucrose consumption and CHD outcomes^{48(pp187-189)} and that experimental studies showed that sucrose caused serum cholesterol and serum triglyceride levels to rise in healthy individuals,^{48(pp190-192)} and serum triglyceride levels to rise in those with hypertriglyceridemia.^{49(pp242-243)} Finally, it reported that mechanistic studies demonstrated the biological plausibility of (1) sucrose affecting serum cholesterol level mediated through changes to the intestinal microbiome,^{49(p243)} and (2) fructose, a component of sucrose, affecting serum triglyceride levels mediated through endogenous lipogenesis in the liver, adipose tissues, and other organs.^{49(pp244-246)}

The review evaluated the quality of individual studies, including the work of Yudkin and the Iowa Group^{48(pp187-188)} (see eTables 1 and 2 in the [Supplement](#)), investigators whom the SRF had identified as threatening before initiating the review¹⁵ and in correspondence while it was being prepared.^{34,44} The review discounted these studies on the grounds that they contained questionable data or incorrect interpretation.^{48(pp187-189)/49(pp242-243)} It questioned whether entire classes of evidence were relevant (see eTables 1 and 3 in the [Supplement](#)). It discounted epidemiologic evidence for identifying dietary causes of CHD because of multifactorial confounding^{48(p188)} and experimental evidence from short-term studies using large doses of sucrose because they were not comparable with amounts typically consumed in the American diet.^{48(pp191-192)} It discounted mechanistic studies conducted with fructose or glucose, not sucrose,^{49(p244)} and animal evidence because of species differences and because people rarely consumed low-fat diets typically fed to rats.^{49(pp243-244)} Overall, the review focused on possible bias in individual studies

and types of evidence rather than on consistency across studies and the coherence of epidemiologic, experimental and mechanistic evidence.

Comparative Effectiveness of Dietary Interventions for the Prevention of CHD

The *NEJM* review summarized findings from human randomized clinical trials (RCTs) evaluating the effect of sucrose interventions on serum cholesterol and triglyceride levels in healthy and hypertriglyceridemic individuals, and the effect of fat interventions on serum cholesterol levels in healthy persons (see eTable 4 in the [Supplement](#)). Regarding sucrose interventions, it argued that substituting fat for sucrose caused a large improvement in serum triglyceride levels in healthy individuals,^{48(p190)} substituting starch for sucrose caused a large improvement in serum triglyceride levels in patients with hypertriglyceridemia,^{49(pp242-243)} and that substituting leguminous vegetables for sucrose caused a large improvement in serum cholesterol levels in healthy individuals.^{48(pp190-191)} Finally, it reported that substituting starch for sucrose caused a small improvement in serum cholesterol levels in healthy individuals.^{48(pp190-191)} Regarding fat interventions, the review reported that reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat caused a large improvement in serum cholesterol level in healthy persons.^{48(pp189-190)}

The review discounted RCTs that had shown that substituting starch for sucrose had a large effect on improving serum triglyceride levels and implied that only studies that had used serum cholesterol level as a biomarker of CHD risk should be used to compare the efficacy of sucrose interventions to fat interventions (see eTable 4 in the [Supplement](#)). The review then discounted RCTs that had shown that substituting fat or vegetables for sucrose had a large effect on improving serum cholesterol level, by arguing this intervention was infeasible^{48(p191)} (see eTables 4 and 5 in the [Supplement](#)). Substituting refined starches (sweetened with artificial sweeteners) for sucrose, despite being feasible, was dismissed because the magnitude of effect on serum cholesterol level was minimal compared with reducing dietary cholesterol level and substituting polyunsaturated for saturated fat.^{48(pp190-191)}

Unlike its summary of sucrose intervention RCTs, the review reported few study characteristics and no quantitative results in its summary of fat intervention RCTs.^{48(pp189-190)} Consulting the original fat intervention RCTs reveals that the review overstated the consistency of studies (see eTable 6 in the [Supplement](#)). Only 1 RCT, conducted by Hegsted et al,⁵⁰ concluded that reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat substantially improved serum cholesterol levels. Consulting the original clinical studies cited to substantiate reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat reveals that they were not well controlled. Despite arguing earlier in the review that epidemiologic evidence was irrelevant to determining dietary causes of CHD,^{48(pp187-189)} the review implied that the epidemiologic evidence pointed to dietary cholesterol and saturated fat as the primary dietary causes of CHD.^{49(p246)} The review argued that the lack of mechanistic evidence confirming the biological plausibility that dietary cholesterol and saturated fat raised serum cholesterol levels was unimportant.^{49(p246)} Finally, the review emphasized that polyunsaturated fats were readily available and would be well accepted as substitute for saturated fats in the American diet.^{49(p246)}

Discussion

These internal documents show that the SRF initiated CHD research in 1965 to protect market share and that its first project, a literature review, was published in *NEJM* in 1967 without disclosure of the sugar industry's funding or role. The *NEJM* review served the sugar industry's interests by arguing that epidemiologic, animal, and mechanistic studies associating sucrose with CHD were limited, implying they should not be included in an evidentiary assessment of the CHD risks of sucrose. Instead, the review argued that the only evidence modality needed to yield a definitive answer to the question of how to modify the American diet to prevent CHD was RCTs that exclusively used serum cholesterol level as a CHD biomarker. Randomized clinical trials using serum cholesterol level as the CHD biomarker made the high sucrose content of the American diet seem less hazardous than if the entire body of evidence had been considered.

Following the *NEJM* review, the sugar industry continued to fund research on CHD and other chronic diseases "as a main prop of the industry's defense."⁵¹ For example, in 1971, it influenced the National Institute of Dental Research's National Caries Program to shift its emphasis to dental caries interventions other than restricting sucrose.⁸ The industry commissioned a review, "Sugar in the Diet of Man," which it credited with, among other industry tactics, favorably influencing the 1976 US Food and Drug Administration evaluation of the safety of sugar.⁵¹ These findings, our analysis, and current Sugar Association criticisms of evidence linking sucrose to cardiovascular disease^{6,7} suggest the industry may have a long history of influencing federal policy.

This historical account of industry efforts demonstrates the importance of having reviews written by people without conflicts of interest and the need for financial disclosure. Scientific reviews shape policy debates, subsequent investigations, and the funding priorities of federal agencies.⁵² The *NEJM* has required authors to disclose all conflicts of interest since 1984,⁵³ and conflict of interest disclosure policies have been widely implemented since the sugar industry launched its CHD research program. Whether current conflict of interest policies are adequate to withstand the economic interests of industry remains unclear.⁵⁴

Many industries sponsor research to influence assessments of the risks and benefits of their products.⁵⁵⁻⁵⁷ The influence of indus-

try sponsorship on nutrition research is receiving increased scrutiny.⁵⁸ Access to documents not meant for public consumption has provided the public health community unprecedented insight into industry motives, strategies, tactics, and data designed to protect companies from litigation and regulation.⁵⁹ This insight has been a major factor behind successful global tobacco control policies.⁶⁰ Our analysis suggests that research using sugar industry documents has the potential to inform the health community about how to counter this industry's strategies and tactics to control information on the adverse health effects of sucrose.

Study Limitations

The Roger Adams papers and other documents used in this research provide a narrow window into the activities of 1 sugar industry trade association; therefore, it is difficult to validate that the documents gathered are representative of the entirety of SRF internal materials related to Project 226 from the 1950s and 1960s or that the proper weight was given to each data source. There is no direct evidence that the sugar industry wrote or changed the *NEJM* review manuscript; the evidence that the industry shaped the review's conclusions is circumstantial. We did not analyze the role of other organizations, nutrition leaders, or food industries that advocated that saturated fat and dietary cholesterol were the main dietary cause of CHD. We could not interview key actors involved in this historical episode because they have died.

Conclusions

This study suggests that the sugar industry sponsored its first CHD research project in 1965 to downplay early warning signals that sucrose consumption was a risk factor in CHD. As of 2016, sugar control policies are being promulgated in international,⁶¹ federal,^{62,63} state, and local venues.⁶⁴ Yet CHD risk is inconsistently cited as a health consequence of added sugars consumption. Because CHD is the leading cause of death globally, the health community should ensure that CHD risk is evaluated in future risk assessments of added sugars. Policymaking committees should consider giving less weight to food industry-funded studies, and include mechanistic and animal studies as well as studies appraising the effect of added sugars on multiple CHD biomarkers and disease development.⁶⁵

ARTICLE INFORMATION

Accepted for Publication: July 2, 2016.

Published Online: September 12, 2016.
doi:10.1001/jamainternmed.2016.5394.

Author Affiliations: Philip R. Lee Institute for Health Policy Studies, San Francisco, California (Kearns, Schmidt, Glantz); Department of Orofacial Sciences, University of California, San Francisco, San Francisco (Kearns); Clinical and Translational Science Institute, San Francisco, California (Schmidt); Department of Anthropology, History, and Social Medicine, University of California, San Francisco (Schmidt); Department of Medicine, University of California, San Francisco, San Francisco (Glantz); Center for Tobacco Control Research and Education, San Francisco, California (Glantz); Cardiovascular Research Institute, San

Francisco, California (Glantz); Helen Diller Family Comprehensive Cancer Center, San Francisco, California (Glantz).

Author Contributions: Drs Kearns and Glantz had full access to all the data in the study and take responsibility for the integrity of the data and the accuracy of data analysis.

Study concept and design: All authors.

Acquisition, analysis, or interpretation of data: All authors.

Drafting of the manuscript: Kearns.

Critical revision of the manuscript for important intellectual content: All authors.

Statistical analysis: Glantz.

Obtained funding: Glantz.

Administrative, technical, or material support: Kearns, Glantz.

Study supervision: Schmidt, Glantz.

Conflict of Interest Disclosures: None reported.

Funding/Support: This work was supported by the UCSF Philip R. Lee Institute for Health Policy Studies, a donation by the Hellmann Family Fund to the UCSF Center for Tobacco Control Research and Education, the UCSF School of Dentistry Department of Orofacial Sciences and Global Oral Health Program, National Institute of Dental and Craniofacial Research grant DE-007306 and National Cancer Institute Grant CA-087472.

Role of the Funder/Sponsor: The funders had no role in design and conduct of the study; collection, management, analysis, and interpretation of the data; and preparation, review, or approval of the manuscript.

Additional Contributions: We thank Kimber Stanhope, PhD, RD, for advice on the analysis of the

SRF-funded *NEJM* review and the original studies it cited. No compensation was received for her contribution.

REFERENCES

- National Academy of Sciences-National Research Council. Symposium on atherosclerosis held under the auspices of the Division of Medical Sciences National Academy of Sciences-National Research Council at the request of the Human Factors Division Air Force Directorate of Research and Development. March 22-23, 1954. 1954; <https://catalog.hathitrust.org/Record/001566340>. Accessed August 31, 2015.
- Taubes G. *Good Calories, Bad Calories: Challenging the Conventional Wisdom on Diet, Weight Control, and Disease*. New York, NY: Knopf; 2007.
- Teicholz N. *The Big Fat Surprise: Why Butter, Meat, and Cheese Belong in a Healthy Diet*. New York, NY: Simon and Schuster; 2014.
- US Department of Health and Human Services and Department of Agriculture. *Nutrition and Your Health: Dietary Guidelines for Americans*. Washington, DC: US Government Printing Office; 1980.
- Sugar Association. Return of organization exempt from income tax form 990. 2014. <https://projects.propublica.org/nonprofits/organizations/132614920>. Accessed September 23, 2015.
- Sugar Association. Sugar and heart health: what are the facts? 2015. <https://www.sugar.org/sugar-heart-health-facts/>. Accessed August 11, 2015.
- Sugar Association. Comment ID No. 22978, submitted May 7, 2015. Office of Disease Prevention and Health Promotion website. <https://health.gov/dietaryguidelines/dga2015/comments/readCommentDetails.aspx?CID=22978>. Accessed January 20, 2016.
- Kearns CE, Glantz SA, Schmidt LA. Sugar industry influence on the scientific agenda of the National Institute of Dental Research's 1971 National Caries Program: a historical analysis of internal documents. *PLoS Med*. 2015;12(3):e1001798.
- Roger Adams: an inventory of the papers of Roger Adams at the University of Illinois Archives, 1889-1971. Papers of Roger Adams. Urbana: University of Illinois. Record Series No. 15/5/23.
- Cheek DW. *Sugar Research, 1943-1972*. Bethesda, MD: International Sugar Research Foundation; 1974.
- Finding aid Hegsted, D. Mark (David Mark), 1914-2009. Papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hass HB. What's new in sugar research. Proceedings of the American Society of Sugar Beet Technologists. 1954. http://digitalcollections.qut.edu.au/1407/5/American_Society_of_Sugar_Beet_Technologists_1954_Part_1.pdf. Accessed October 10, 2015.
- Sugar Research Foundation Inc. Minutes of a meeting of the Scientific Advisory Board (November 9, 1962). Papers of Roger Adams at the University of Illinois Archives, 1889-1971. Urbana: University of Illinois. Record Series No. 15/5/23.
- Council on Foods and Nutrition (American Medical Association). The regulation of dietary fat: a report of the council. *JAMA*. 1962;181(5):411-429.
- Hickson JL. Memoranda to Neil Kelly regarding possible activities of the Sugar Association Inc (December 14, 1964). Papers of Roger Adams at the University of Illinois Archives, 1889-1971. Urbana: University of Illinois. Record Series No. 15/5/23.
- Yudkin J. *Pure, White and Deadly: The Problem of Sugar*. London, England: Davis-Poynter Ltd; 1972.
- Yudkin J. Diet and coronary thrombosis hypothesis and fact. *Lancet*. 1957;273(6987):155-162.
- Yudkin J. Dietary fat and dietary sugar in relation to ischaemic heart-disease and diabetes. *Lancet*. 1964;2(7349):4-5.
- Hegsted DM. Fredrick John Stare (1910-2002). *J Nutr*. 2004;134(5):1007-1009.
- Hickson JL. Letter to Scientific Advisory Board of Sugar Research Foundation (January 14, 1965). Papers of Roger Adams at the University of Illinois Archives, 1889-1971. Urbana: University of Illinois. Record Series No. 15/5/23.
- Technical Group of Committee on Lipoproteins and Atherosclerosis and Committee on Lipoproteins and Atherosclerosis of National Advisory Heart Council. Evaluation of serum lipoprotein and cholesterol measurements as predictors of clinical complications of atherosclerosis: report of a cooperative study of lipoproteins and atherosclerosis. *Circulation*. 1956;14(4, pt 2):691-742.
- Page IH, Allen EV, Chamberlain FL, Keys A, Stamler J, Stare FJ. Dietary fat and its relation to heart attacks and strokes. *Circulation*. 1961;23(1):133-136.
- Hess J. Harvard's sugar-pushing nutritionist. *Saturday Rev*. 1978;(August):10-14.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (June 16, 1965). D. Mark Hegsted Papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hegsted DM. Letter to Charles O'Boyle (July 2, 1965). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Ostrander LD Jr, Francis T Jr, Hayner NS, Kjelsberg MO, Epstein FH. The relationship of cardiovascular disease to hyperglycemia. *Ann Intern Med*. 1965;62(6):1188-1198.
- Epstein FH, Ostrander LD Jr, Johnson BC, et al. Epidemiological studies of cardiovascular disease in a total community—Tecomseh, Michigan. *Ann Intern Med*. 1965;62(6):1170-1187.
- Kuo PT, Bassett DR. Dietary sugar in the production of hyperglyceridemia. *Ann Intern Med*. 1965;62(6):1199-1212.
- Albrink MJ. Carbohydrate metabolism in cardiovascular disease. *Ann Intern Med*. 1965;62(6):1330-1333.
- Ubell E. Sugar: moot factor in heart disease from New York Herald Tribune. 1965; D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (July 15, 1965). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- International Sugar Research Foundation. ISRF quadrennial report of research for the years 1965-1969. 1969. Papers of Roger Adams at the University of Illinois Archives, 1889-1971. Urbana: University of Illinois. Record Series No. 15/5/23.
- Hegsted DM. Letter to John L. Hickson, Sugar Research Foundation (July 23, 1965). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (July 30, 1965). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (October 18, 1965). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (March 22, 1966). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (March 8, 1966). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (September 19, 1966). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hickson JL. Letter to Professor Mark Hegsted, Harvard University (September 6, 1966). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Kinsell LW. Correspondence: diet and ischemic heart disease in *British Medical Journal* (1965). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Dietary fats and intestinal thiamine synthesis in rats. *Nutr Rev*. 1965;23(11):334-336.
- Hegsted DM. Letter to John L. Hickson, Sugar Research Foundation (August 10, 1965). D. Mark Hegsted Papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Hegsted DM. Letter to John L. Hickson, Sugar Research Foundation (April 26, 1966). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
- Lopez A, Hodges RE, Krehl WA. Some interesting relationships between dietary carbohydrates and serum cholesterol. *Am J Clin Nutr*. 1966;18(2):149-153.
- Hegsted DM. Letter to John L. Hickson, Sugar Research Foundation (September 29, 1966). D.

Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.

47. Hickson JL. Letter to Professor Mark Hegsted, Harvard University (April 29, 1966). D. Mark Hegsted papers, 1952-1999 (inclusive), 1960-1978 (bulk). Boston, MA: Harvard Medical Library, Francis A. Countway Library of Medicine. H MS c54.
48. McGandy RB, Hegsted DM, Stare FJ. Dietary fats, carbohydrates and atherosclerotic vascular disease. *N Engl J Med*. 1967;277(4):186-192.
49. McGandy RB, Hegsted DM, Stare FJ. Dietary fats, carbohydrates and atherosclerotic vascular disease. *N Engl J Med*. 1967;277(5):245-247.
50. Hegsted DM, McGandy RB, Myers ML, Stare FJ. Quantitative effects of dietary fat on serum cholesterol in man. *Am J Clin Nutr*. 1965;17(5):281-295.
51. Taubes G, Couzens CK. Big sugar's sweet little lies: how the industry kept scientists from asking, does sugar kill? 2012. <http://www.motherjones.com/environment/2012/10/sugar-industry-lies-campaign> Accessed October 17, 2014.
52. Eden J, Levit L, Berg A, Morton S. *Finding What Works in Health Care: Standards for Systematic Reviews*. Washington, DC: National Academies Press; 2011.
53. *New England Journal of Medicine*. Integrity safeguards. 2016; <http://www.nejm.org/page/media-center/integrity-safeguards>. Accessed January 30, 2016.
54. Aveyard P, Yach D, Gilmore AB, Capewell S. Should we welcome food industry funding of public health research? *BMJ*. 2016;353(i2161):i2161.
55. Jørgensen AW, Hilden J, Gøtzsche PC. Cochrane reviews compared with industry supported meta-analyses and other meta-analyses of the same drugs: systematic review. *BMJ*. 2006;333(7572):782-782.
56. Oreskes N, Conway EM. *Merchants of Doubt*. New York, NY: Bloomsbury Press; 2010.
57. Glantz SA, Slade J, Bero LA, Hanauer P, Barnes DE. *The Cigarette Papers*. Berkeley: University of California Press; 1996.
58. Nestle M. Corporate funding of food and nutrition research: science or marketing? *JAMA Intern Med*. 2016;176(1):13-14.
59. Bero L. Implications of the tobacco industry documents for public health and policy. *Annu Rev Public Health*. 2003;24:267-288.
60. World Health Organization. WHO Framework Convention on Tobacco Control. 2003. <http://apps.who.int/iris/bitstream/10665/42811/1/9241591013.pdf>. Accessed October 20, 2014.
61. World Health Organization. *Guidelines: Sugar Intake for Adults and Children*. Geneva, Switzerland: World Health Organization; 2015.
62. US Department of Health and Human Services and US Department of Agriculture. *2015-2020 Dietary Guidelines for Americans*. 8th ed. Washington, DC: U.S. Government Printing Office; 2016.
63. US Food and Drug Administration. Changes to the nutrition facts label. 2016. <http://www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/LabelingNutrition/ucm385663.htm>. Accessed June 7, 2016.
64. California Center for Public Health Advocacy. Kick the can, giving the boot to sugary drinks: legislative campaigns. 2016. <http://www.kickthecan.info/legislative-campaigns>. Accessed January 19, 2016.
65. Miller M, Stone NJ, Ballantyne C, et al; American Heart Association Clinical Lipidology, Thrombosis, and Prevention Committee of the Council on Nutrition, Physical Activity, and Metabolism; Council on Arteriosclerosis, Thrombosis and Vascular Biology; Council on Cardiovascular Nursing; Council on the Kidney in Cardiovascular Disease. Triglycerides and cardiovascular disease: a scientific statement from the American Heart Association. *Circulation*. 2011;123(20):2292-2333.

Invited Commentary

HEALTH CARE POLICY AND LAW

Food Industry Funding of Nutrition Research

The Relevance of History for Current Debates

Marion Nestle, PhD, MPH

Industry-sponsored nutrition research, like that of research sponsored by the tobacco, chemical, and pharmaceutical industries, almost invariably produces results that confirm the benefits or lack of harm of the sponsor's products, even when



[Author Audio Interview](#)



[Related article](#)

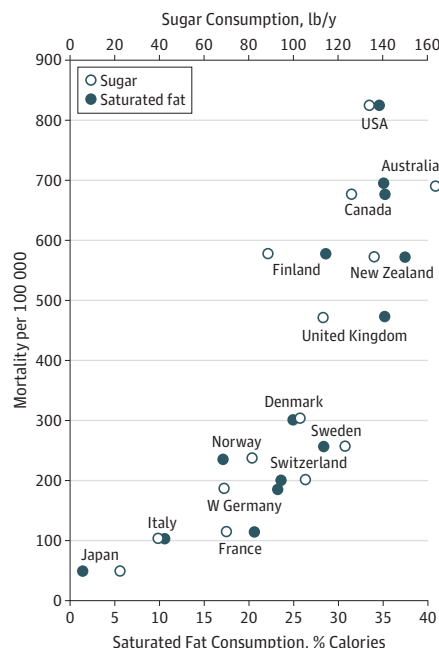
independently sponsored research comes to opposite conclusions.¹ Although considerable evidence demonstrates that those industries deliberately influenced the design, results, and interpretation of the studies they paid for,² much less is known about the influence of food-company sponsorship on nutrition research. Typically, the disclosure statements of sponsored nutrition studies state that the funder had no role in their design, conduct, interpretation, writing, or publication. Without a “smoking gun” it is difficult to prove otherwise.

In this issue of *JAMA Internal Medicine*, Kearns and colleagues³ report on having found a smoking gun. From a deep dive into archival documents from the 1950s and 1960s, they have produced compelling evidence that a sugar trade association not only paid for but also initiated and influenced research expressly to exonerate sugar as a major risk factor for coronary heart disease (CHD). Although studies at that time indicated a relationship between high-sugar diets and CHD risk, the sugar association preferred scientists and policy-makers to focus on the role of dietary fat and cholesterol. The association paid the equivalent of more than \$48 000 in today's dollars to 3 nutrition professors—at Harvard no less—to publish a research review that would refute evidence linking sugars to CHD.

The sponsored review appeared in 2 parts in the *New England Journal of Medicine* in 1967. Its authors acknowledged support from the industry-funded Nutrition Foundation, but they did not mention the sugar association's specific funding of their review. Their first article demonstrates a close correlation between sugar and fat “consumption” (actually amounts in the food supply) and mortality in 14 countries (Figure).⁴ To minimize the association with sugar, the authors seem to have cherry-picked existing data. Despite their having previously published studies linking both fats and sugars to CHD risk, their review gave far more credence to studies implicating saturated fat than it did to those implicating sugars.

The documents leave little doubt that the intent of the industry-funded review was to reach a foregone conclusion. The investigators knew what the funder expected, and produced it. Whether they did this deliberately, unconsciously, or because they genuinely believed saturated fat to be the greater threat is unknown. But science is not supposed to work

Figure. Close Epidemiological Correlations Between Sugar and Saturated Fat “Consumption” and Mortality in 14 Countries



Adapted from the article by McGandy et al⁴ and used with permission. Courtesy of Domingo Piñero, PhD.

this way. The documents make this review seem more about public relations than science.

This 50-year-old incident may seem like ancient history, but it is quite relevant, not least because it answers some questions germane to our current era. Is it really true that food companies deliberately set out to manipulate research in their favor? Yes, it is, and the practice continues. In 2015, the *New York Times* obtained emails revealing Coca-Cola's cozy relationships with sponsored researchers who were conducting studies aimed at minimizing the effects of sugary drinks on obesity.⁵ Even more recently, the Associated Press obtained emails showing how a candy trade association funded and influenced studies to show that children who eat sweets have healthier body weights than those who do not.⁶ The results of such studies have obvious implications for public health.

For this reason, it is of more than academic interest to find out when food companies began to fund research for public relations purposes. Fred Stare, then chair of Harvard's nutrition department and senior author of the 1967 review, began soliciting donations from food companies in the early 1940s

but insisted that these be unrestricted and pooled into a common fund for research and education.⁷ If earlier examples to the contrary occurred, they were not disclosed. If nothing else, the analysis by Kearns et al³ makes it clear why full disclosure of funding sources is essential.

In addition, their study is highly relevant to ongoing debates about the relative harm of fats and sugars. By 1967, as the Figure shows, both sugar and saturated fat had been identified as mortality risk factors. But for decades following the funded review, scientists and dietary guidelines focused on reducing saturated fat as the primary strategy for CHD prevention. They also advised consuming sugars in moderation, but mainly to prevent tooth decay. Today, the balance has shifted to less concern about fat and much greater concern about sugars.

It is worth noting that this debate focuses on sugars and saturated fats rather than on the foods that contain them. This approach, termed “nutritionism” to refer to the reductive use of single nutritional factors to stand for foods and dietary patterns, is inherently misleading.⁸ In excess, both sugars and saturated fat are markers of Western dietary patterns high in calories from meat, processed foods, and sugary drinks, all associated with increased chronic disease risk.⁹

As George Santayana famously said in *Reason of Common Sense* (1905), “Those who cannot remember the past are con-

demned to repeat it.” Today, it is almost impossible to keep up with the range of food companies sponsoring research—from makers of the most highly processed foods, drinks, and supplements to producers of dairy foods, meats, fruits, and nuts—typically yielding results favorable to the sponsor’s interests.¹ Food company sponsorship, whether or not intentionally manipulative, undermines public trust in nutrition science, contributes to public confusion about what to eat, and compromises Dietary Guidelines in ways that are not in the best interest of public health.

Kearns et al³ urge policymakers to view industry-funded studies with some skepticism. This is excellent advice. Disclosure of funding sources helps but is not sufficient to address the potential conflicts that can occur with such funding. These authors³ have done the nutrition science community a great public service by bringing this historical example to light. May it serve as a warning not only to policymakers, but also to researchers, clinicians, peer reviewers, journal editors, and journalists of the need to consider the harm to scientific credibility and public health when dealing with studies funded by food companies with vested interests in the results—and to find better ways to fund such studies and to prevent, disclose, and manage potentially conflicted interests.

ARTICLE INFORMATION

Author Affiliation: Department of Nutrition and Food Studies, New York University, New York.

Corresponding Author: Marion Nestle, PhD, MPH, Department of Nutrition and Food Studies, New York University, 411 Lafayette, Fifth Floor, New York, NY 10003-7035 (marion.nestle@nyu.edu).

Published Online: September 12, 2016.
doi:[10.1001/jamainternmed.2016.5400](https://doi.org/10.1001/jamainternmed.2016.5400).

Conflict of Interest Disclosure: Dr Nestle’s salary from New York University supports her research, manuscript preparation, and Website at <http://www.foodpolitics.com>. She also earns royalties from books, and honoraria and travel, from lectures about matters relevant to this Commentary.

REFERENCES

1. Nestle M. Corporate funding of food and nutrition research: science or marketing? *JAMA Intern Med*. 2016;176(1):13-14.

2. White J, Bero LA. Corporate manipulation of research: strategies are similar across five industries. *Stanford Law Pol Rev*. 2010;21(1):105-134.

3. Kearns CE, Schmidt LA, Glantz SA. Sugar industry and coronary heart disease research: a historical analysis of internal industry documents [published online September 12, 2016]. *JAMA Intern Med*. doi:[10.1001/jamainternmed.2016.5394](https://doi.org/10.1001/jamainternmed.2016.5394).

4. McGandy RB, Hegsted DM, Stare FJ. Dietary fats, carbohydrates and atherosclerotic vascular disease. *N Engl J Med*. 1967;277(4):186-192.

5. O’Connor A. Coca-Cola funds scientists who shift blame for obesity away from bad diets. *New York Times*. August 9, 2015. [http://well.blogs.nytimes.com/2015/08/09/coca-cola-funds-scientists-who](http://well.blogs.nytimes.com/2015/08/09/coca-cola-funds-scientists-who-shift-blame-for-obesity-away-from-bad-diets/?_r=1)

[-shift-blame-for-obesity-away-from-bad-diets/?_r=1](http://well.blogs.nytimes.com/2015/08/09/coca-cola-funds-scientists-who-shift-blame-for-obesity-away-from-bad-diets/?_r=1). Accessed July 11, 2016.

6. Choi CAP. Exclusive: how candy makers shape nutrition science. Associated Press. The Big Story, June 2, 2016. <http://bigstory.ap.org/f9483d554430445fa6566bb0aaa293d1>. Accessed July 11, 2016.

7. Stare FJ. *Adventures in Nutrition*. Hanover, MA: Christopher Publishing; 1991.

8. Scrinis G. *Nutritionism: The Science and Politics of Dietary Advice*. New York, NY: Columbia University Press; 2013.

9. Nestle M, Nesheim M. *Why Calories Count: From Science to Politics*. Berkeley: University of California Press; 2012.

Supplementary Online Content

Kearns CE, Schmidt LA, Glantz SA. Sugar industry efforts to steer science on coronary heart disease: an historical analysis of internal industry documents. Published online September 12, 2016. *JAMA Intern Med*. doi:10.1001/jamainternmed.2016.5394

eTable 1. Summary of evidence reported in review related to the question: is the high sucrose content of the american diet causally related to CHD?

eTable 2. Studies described in the review by investigators considered threatening by SRF

eTable 3. Arguments that classes of evidence were irrelevant to determining if the high sucrose content of the american diet was a cause of CHD

eTable 4. Summary of evidence reported in the review related to the question: what is the comparative effectiveness of dietary interventions for the prevention of CHD?

eTable 5. Randomized controlled trials of dietary interventions substituting fat or complex carbohydrates for sucrose reported in the review

eTable 6. Randomized controlled trials of dietary interventions reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat reported in the review

eReferences

This supplementary material has been provided by the authors to give readers additional information about their work.

**Sugar Industry Efforts to Steer Science on Coronary Heart Disease: An Historical
Analysis of Internal Documents**

Online Only Supplementary Tables

Cristin E. Kearns, DDS, MBA, Laura A. Schmidt, PhD, MSW, MPH,

Stanton A. Glantz, PhD

TABLES

eTable 1: Summary of evidence reported in review related to the question: is the high sucrose content of the American diet causally related to CHD?				
Evidence Type	Findings Reported		Arguments that Evidence had no Causal Significance	
	Topic	Results	Individual Studies	Classes of Evidence
Epidemiologic	Does a Positive Association Exist Between the High Sucrose Content of the American Diet and CHD Morbidity and Mortality Outcomes?			
	High sucrose intake and CHD Mortality by Country ^{1,2}	Yes	Investigator incompetence (Yudkin) ^{3,p188}	Multifactorial confounding precludes identification of dietary causes ^{4,pp187-188}
	High Sucrose Intake in Developing Countries and Elevated SC ⁵	Yes	Poor methodology and data quality (Iowa Group) ^{3,p188}	
	50 –Year Sucrose Consumption Trends in U.S., U.K. and Increasing CHD Mortality ^{6,7}	Yes	-	
	Refined Carbohydrate Consumption Trends in Migrating Populations and CHD Mortality ⁸⁻¹⁰	Yes	-	
	Sucrose Intake of MI survivors, persons with PAD vs. Controls ^{11,12}	Yes	Inadequate interpretation (Yudkin) ^{3,p189}	
Human	Does Experimental Evidence Show that Sucrose Causes an Elevation in Serum Cholesterol and/or Serum Triglycerides?			
	Healthy subjects, real-world doses ¹³⁻¹⁹	Yes	See Table 2	
	Healthy subjects, semipurified formula diets ²⁰⁻²⁴	Yes	-	Experimental conditions irrelevant to real-world: synthetic diets; maximal dose; short duration, effect may be transient. ^{3,pp191-192}
	Hypertriglyceridemic subjects ²⁵⁻²⁷	Yes	Poor data quality, inadequate interpretation (Kuo) ^{4,pp242-243}	Results not generalizable and do not support biological plausibility ^{4,pp243-246}
Animal	Controlled Studies in Rats, Chicks, Guinea Pigs ²⁸⁻³⁷	Yes	-	Experimental conditions irrelevant to real-world: abnormal dietary cholesterol level required to demonstrate effect; maximal dose; effects achieved with rare low-fat diet; animal models cannot be extrapolated to man; maximal dose; effect may be transient ^{4,pp243-246}
	Is the Association Biologically Plausible?			
	Mechanistic evidence sucrose has negative metabolic effects on serum cholesterol and serum triglycerides ³⁸⁻⁵⁴	Yes	-	Experimental conditions irrelevant to real-world: maximal dose; used fructose or glucose only; animal models cannot be extrapolated to man; ^{4,pp243-246}

eTable 2: Studies described in the review by investigators considered threatening by SRF

Citation	Findings reported	Arguments that evidence was of low quality
Positive association between high sucrose intake and high CHD mortality by country		
Yudkin, 1957 ¹ Yudkin, 1964 ²	"Yudkin believes that practically the same data [analyzed by Jolliffe and Archer ⁵⁵] support a closer association between the intake of sugar and mortality [than the association between saturated fat intake and mortality]. Suffice it to say that the correlation between the consumption of sugar and saturated fat ($r=+0.92$) is higher than that between heart-disease mortality and sugar ($r=+0.80$) or saturated fat ($r=+0.82$)." ^{3,p187}	<u>Questioned investigator competence:</u> "Just which of these dietary differences may account for the varying frequency of coronary heart disease cannot be determined by armchair epidemiology." ^{3,p188}
Positive association between high carbohydrate intake and elevated serum cholesterol in developing countries		
Lopez et al., 1966 ⁵ (The Iowa Group)	"Lopez et al. have utilized ICNND Survey data, collected in various developing countries over the past twenty years, in an attempt to relate the intake of dietary fat and carbohydrate to the level of serum cholesterol in various population groups. Although they interpret these data as showing that serum cholesterol was more closely related to carbohydrates than to fats." ^{3,p188}	<u>Questioned methodology and data:</u> "Inspection of the ICNND reports simply does not support the validity of this conclusion. Within countries most of the data on food intakes were not calculated for the same population samples in which serum cholesterol was determined; there is a mixture of data from both military personnel and civilians." ^{3,p188}
Significantly higher sugar consumption in MI survivors and persons with PAD than controls		
Yudkin and Roddy, 1964 ²	"In 1964 Yudkin and Roddy reported in a dietary survey of 3 groups of age-matched men: survivors of a recent myocardial infarction; persons with peripheral vascular disease; and control subjects. Assessment of daily sugar consumption in each of these groups showed the first 2 (average of 132 and 141 gm per day respectively) to be significantly higher than the control group (average of 77 gm. per day)." ^{3,p189}	<u>Questioned interpretation:</u> "It is interesting that the average sugar intake of the 2 ill groups was about the same as the average per capita consumption in the United Kingdom, which was reported earlier by Yudkin – 139 gm per day. Thus any differences here seem to have been in the curiously low sugar consumption of the control group." ^{3,p189}
Compared to a self-selected diet, high sugar intake markedly increased serum triglycerides vs. high starch intake when hypertriglyceridemic subjects consumed a moderate fat diet		
Kuo and Bassett, 1965 ⁵⁶	"Kuo and Bassett have reported on the levels of serum lipids and the fatty acid composition of the major lipid moieties in 5 middle-aged subjects with hyperlipidemia and atherosclerosis in response to dietary changes made isocalorically with simple sugar and starch...During the experimental periods of four to six weeks, serum triglycerides were markedly increased in the high sugar and decreased by the high starch – both changes in relation to the self-selected diet. Moreover, the distribution of triglycerides and fatty acids in cholesterol esters showed changes on diets high in sugar compatible with endogenous lipogenesis (increased palmitic, pantoic and oleic acid and decreased linoleic acid) but were uninfluenced by the diets high in starch." ^{4,p242}	<u>Questioned data:</u> "Neither the self-selected comparison diets nor the experimental diets of high sugar or high starch taken for four to six weeks were described in detail. These subjects were apparently maintained on diets providing about 30 per cent of the daily calories from fats. The sources and the nature of the carbohydrates were not mentioned, except for the fact that simple sugar, which comprised 180 to 205 gm. per day on self-selected diets, was increased to 200 to 240 gm. during the period on high sugar. The source of the starch and the types of simple sugars (monosaccharides and disaccharides) were not mentioned. Levels of serum cholesterol which ranged from 250 to 450 mg. per 100 ml. on self-selected diets, were increased in 1 and unaffected in 4 subjects on the diets containing sugar, but were slightly decreased in all subjects on diets high in starch." ^{4,p242} <u>Questioned interpretation:</u> "This is odd, since the diets high in sugar were very similar to the self-selected diet, whereas the starch diet was quite different." ^{4,p242}
Abbreviations: CHD: coronary heart disease; ICNND: Interdepartmental Committee on Nutrition for National Defense; SC: serum cholesterol; MI: myocardial infarction; PAD: peripheral arterial disease		

eTable 3: Arguments that classes of evidence were irrelevant to determining if the high sucrose content of the American diet was a cause of CHD

Types of Evidence	Arguments that Classes of Evidence were Irrelevant	Problems with the Arguments
Population Studies	Multifactorial confounders precluded the identification of dietary factors causally related to CHD	
International Dietary Intakes	“What is indicated by inspection of these reports of international dietary intakes is that economic development is associated with more animal protein and saturated fat, more total fat, an increase in simple sugars and a marked decline in the consumption of complex carbohydrates from cereals, grains and vegetables...And when one considers the host of other differences associated with socioeconomic development (decreased physical activity, obesity, addiction to cigarettes, elevated blood pressure and perhaps “stress and strain”), as well as those in the prevalence of coronary heart disease <i>within</i> a country, one may see how difficult it is to relate specific dietary factors to atherosclerotic vascular disease.” ^{3,pp187-188}	From the 1964 Surgeon General’s Report, <i>Smoking and Health</i> : “It is evident that the greater the number of causal agents producing a given disease the less strong and the less specific will be the association between any one of them and the total load of the disease. But this could not be posed as a contradiction to a causal hypothesis for any one of them even though the predictive value of any one of them might be small.” ⁵⁷
Trend Data	“whether these trends – also accompanied by many other changes in one’s way of life—can be uniquely related to the apparently increasing frequency of atherosclerotic disease is a moot point.” ^{3,p188}	
Migrating Populations	“The same problems [as above] underlie meaningful interpretation of data on migrating populations.” ^{3,p188}	
Human	Experimental conditions cannot be extrapolated to real-world conditions	
Controlled Studies, Healthy Subjects	<u>Synthetic diets, maximal dose, short duration:</u> “A number of studies using semi-purified formula diets, in which variations in type and level of carbohydrates can be more extreme, have been reported. It should be clear that such studies even though they demonstrate dietary effects, do not implicitly reveal knowledge of practical applicability or usefulness for the general population.” ^{3,p191}	From Mann and Stare’s 1954 presentation to the NAS-NRC arguing that atherosclerosis should be managed by reducing total calories and total fat: “The manipulation of time and intensity variables can hardly be used as evidence that the experiments are invalid.” ^{58,p173}
	Effect of sucrose on elevating serum triglycerides in humans may be transient	
	“Since Antonis and Bersohn have shown that the serum triglyceride response to the feeding of a diet low in carbohydrate is a transient rise, with a gradual diminution over time, the results of short-term feeding trials must be interpreted with caution.” ^{3,pp191-192}	From Antonis and Bersohn’s Original Publication: “In view of recent work which indicates a close relation between hyperlipaemia and accelerated blood-clotting and decreased blood-fibrinolytic activity, the production of even temporary lipeaemia may be inadvisable in ischaemic-heart disease patients.” ^{59,p9}
Controlled Studies, Hypertriglyceridemic Subjects	Results not generalizable to American public	
	“On the other hand, [Kuo] was unable to raise the serum triglyceride levels in young men in whom the daily sucrose intake was approximately doubled.” ^{4,p242}	The review implied that widespread CHD interventions should be designed based on how a typical healthy American responded to them.

eTable 3: Arguments that classes of evidence were irrelevant to determining if the high sucrose content of the American diet was a cause of CHD

Types of Evidence	Arguments that Classes of Evidence were Irrelevant	Problems with the Arguments
	Results do not support biological plausibility	
	"Limited studies comparing a fructose with a sucrose diet led Kuo to conclude that fructose has a 'low lipemic effect as compared to sucrose'... Thus, these studies on subjects with gross hypertriglyceridemia, although possibly confirming the previously described carbohydrate effects have raised other issues... Kuo's studies with fructose may cast some doubt on the idea usually advanced that fructose yielded by the hydrolysis of sucrose is responsible for the hypertriglyceridemia."⁴, pp242-243	<i>From Kuo's Original Publication, both fructose and sucrose are lipogenic:</i>"The possibility that fructose, a constituent of sucrose, but not of starch, is the lipemic agent was studied in three of the hyperglyceridemic patients... [In one patient] substituting fructose for the starch calories caused a recurrence of hyperglyceridemia with an intensity comparable to that produced by the high sucrose diet, but did not result in significant elevations in the serum phospholipid and cholesterol levels of the patient. In comparison with the serum lipid values observed in two other hyperglyceridemic patients during the high sucrose diet period, fructose feeding appeared to produce relatively mild degrees of hyperglyceridemia in both patients."²⁵
Animal Experimentation	Experimental conditions cannot be extrapolated to real-world conditions	
Controlled Studies	<u>High levels of dietary cholesterol were required to demonstrate an effect of dietary factors on serum cholesterol:</u> "Elevation of the level of serum cholesterol produces vascular lesions of varying similarity to human atherosclerosis in nearly all animal species that have been studied. Several recent reviews are available on the manipulations, including dietary, that have been used to initiate and to accelerate the development of such vascular lesions. For the most part, unfortunately, most of these studies have dealt with diets containing large amounts of cholesterol, amounts far greater, in proportion to size, than those consumed by man. Much less is known of the influence of various kinds of fatty acids in diets incorporating little or no exogenous cholesterol. The question may be raised whether studies done with diets heavily supplemented with dietary cholesterol, or the effects of various dietary modifications of such diets, can be meaningfully interpreted in terms of human nutrition. In our opinion, most of the studies reported with such diets have little significance, especially those done with rats, whose response in serum cholesterol to dietary fat and cholesterol is markedly different from that of man."⁴, p243 <u>Maximal dose:</u> "Finally, it should be borne I mind that diets administered to these animals, in addition to being low in fat and very high in carbohydrate, also represent maximal changes in the dietary carbohydrate – all	<i>From Mann and Stare's 1954 presentation to the NAS-NRC arguing that atherosclerosis should be managed by reducing total calories and total fat:</i> "We cannot accept [the] dismissal of cholesterol-feeding experiments in animals on the basis that the amount of cholesterol fed in order to induce experimental disease is out of all proportion to what a human being would consume. The experimentalist is attempting, for reasons of expediency, to accelerate a process which in natural circumstances is so slow that study is virtually impossible."⁵⁸, p173 <i>From Mann and Stare's 1954 presentation to the NAS-NRC arguing that atherosclerosis should be managed by reducing total calories and total fat:</i> "The manipulation of time and intensity variables can hardly be used as evidence that

eTable 3: Arguments that classes of evidence were irrelevant to determining if the high sucrose content of the American diet was a cause of CHD

Types of Evidence	Arguments that Classes of Evidence were Irrelevant	Problems with the Arguments
	starch or all sugar. These diets should have the greatest metabolic effects but probably have limited significance when compared with the more moderate changes possible under ordinary conditions in diets for man.”^{4,p244} <u>Humans rarely consume low-fat diets:</u> For reasons that are not clear, diets given to rats are traditionally low in fat. Thus, the response of rats, as of man, to diets high in sugar and low in fat may be thought to be of limited significance since such diets are rarely consumed by man.”^{4,p244}	the experiments are invalid or that cholesterol is an artifact to the problem of atherosclerosis”^{58,p173} No evidence was cited to support this statement.
	Interspecies variation precludes comparison of animal models to man	
	“Effort is needed to identify species whose response in serum lipids to dietary modifications is similar to that seen in man.”^{4,p243} “An evaluation of the significance of these findings in animals in relation to the problem of hypercholesterolemia and atherosclerosis in man does not seem possible at present.”^{4,p244} “In addition, the question arises whether the hypercholesterolemic rat is sufficiently similar to hypercholesterolemic man to serve as a useful model. It has been demonstrated that the response of such animals to variations in the kind of dietary fat has little similarity to that seen in man. When a wide variety of fats were tested in such animals, the highest levels of serum cholesterol were found with olive oil, and it appears that monounsaturated fatty acids tend to elevate levels of serum cholesterol above those seen with either more saturated or less saturated oils. This is contrary to all data available on man.”^{4,p244}	<i>From Mann and Stare's 1954 presentation to the NAS-NRC arguing that atherosclerosis should be managed by reducing total calories and total fat:</i> “The study of laboratory animals of various species subjected to feeding regimens is the most informative approach to an understanding of atherosclerosis. It is in this situation, permitting adequate control of variables, that efficient experimentation can be done. It is well to be aware of the extreme species variations which exist in respect to cholesterol metabolism, to natural serum lipid patterns, and to the susceptibility of vascular tissue to atherosclerotic changes.”^{58,p173} “Cholesterol feeding is an extremely useful tool for the production and study of experimental hypercholesterolemia, hyperlipoproteinemia, and several forms of atherosclerosis in experimental animals. The several useful experimental species vary both according to serum and tissue response to cholesterol feeding. Standard methods of experimental nutrition will control much of this variability, and interspecies variability should be turned to advantage by comparative studies.”^{58,p176}
	Effect of sucrose on elevating serum triglycerides in animals may be transient	
	“In view of the fact that Antonis and Bersohn found that the adaption of their subjects to diets high in carbohydrate required a substantial time, and Fillios et al have provided evidence that similar adaption may occur in rats, most of the data on laboratory animals obtained with relatively short experimental periods may represent a temporary adjustment to the diets given.”^{4,p244}	<i>From Antonis and Bersohn's Original Publication:</i> “In view of recent work which indicates a close relation between hyperlipaemia and accelerated blood-clotting and decreased blood-fibrinolytic activity, the production of even temporary lipaemia may be inadvisable in ischaemic-heart disease patients.”^{59,p9}
Mechanistic Studies	Experimental conditions cannot be extrapolated to real-world conditions	
	<u>Maximal dose:</u> “When the effects of specific	<i>From Mann and Stare's 1954 presentation to the</i>

eTable 3: Arguments that classes of evidence were irrelevant to determining if the high sucrose content of the American diet was a cause of CHD

Types of Evidence	Arguments that Classes of Evidence were Irrelevant	Problems with the Arguments
	carbohydrates have been investigated, the investigators for obvious reasons have usually compared diets in which all the carbohydrate is from one source. The effects observed are thus presumably maximal. Under practical conditions, the major source of fructose will be from sucrose mixed with other carbohydrate sources yielding primarily glucose upon hydrolysis. It is thus uncertain how far the findings can be extrapolated.”^{4,p244}	<i>NAS-NRC arguing that atherosclerosis should be managed by reducing total calories and total fat: “The manipulation of time and intensity variables can hardly be used as evidence that the experiments are invalid.”</i>^{58,p173}

eTable 4: Summary of evidence reported in the review related to the question: what is the comparative effectiveness of dietary interventions for the prevention of CHD?								
Evidence Type	Sucrose Findings Reported				Arguments that a Sucrose Intervention <i>Would Not Be</i> Effective			Conclusion
	Population	Intervention	Outcome	Effect Size	Outcome	Feasibility	Coherence of Evidence	
Human Experimental	Evidence of the effectiveness of modifying the high sucrose content							
	Healthy subjects ¹⁶	Substituting fat for sucrose	Serum Triglycerides	Large	Irrelevant ^{3,p187}	Low ^{4,p247}		Substituting the high sucrose content of the American diet with fat and/or complex carbohydrates is not likely to be of benefit in the prevention of CHD ^{4,pp246-247}
	Hyper-triglyceridemic subjects ²⁵⁻²⁷	Substituting starch for sucrose	Serum Triglycerides	Large	Irrelevant ^{4,p242}			
	Healthy subjects ¹³⁻¹⁵	Substituting leguminous vegetables for sucrose	Serum Cholesterol	Large		Low ^{3,p191}		
	Healthy subjects ¹⁷⁻¹⁹	Substituting starch for sucrose	Serum Cholesterol	Small		High but small effect indicates low effectiveness ^{3,p191}	Low ^{4,p246}	
Evidence Type	Fat Findings Reported				Arguments that a Fat Intervention <i>Would Be</i> Effective			Conclusion
	Population	Intervention	Outcome	Effect Size	Outcome	Feasibility	Coherence of Evidence	
Human Experimental	Evidence of the effectiveness of modifying the high saturated fat content of the diet							
	Healthy subjects ⁶⁰⁻⁶⁴	Reducing dietary cholesterol and substituting polyunsaturated for saturated fat	Serum Cholesterol	Large	Most relevant ^{4,p246}	High ^{4,p246}	High ^{3p190,4,p246}	Reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat are the changes to the American diet most likely to be of benefit to prevent CHD ^{4,pp246-247}

eTable 5: Randomized controlled trials of dietary interventions substituting fat or complex carbohydrates for sucrose reported in the review					
Findings Reported				Arguments that Interventions Would Not Be Effective	Problems with the Arguments
Population	Intervention	Outcome	Effect Size		
Healthy subjects ¹⁶	Substituting fat for sucrose	Serum Triglycerides	Large	Serum triglycerides not a relevant outcome to measure effectiveness of dietary interventions	
				“The major evidence today suggests only one avenue by which diet may affect the development and progression of atherosclerosis. This is by influencing the levels of serum lipids, especially serum cholesterol, though this may take place by means of different biochemical mechanisms not yet understood.”^{4,p246}	<i>From review introduction:</i> “It has only been in the past decade that several prospective epidemiologic studies have demonstrated the clear and quantitative association between the level of certain blood lipids and the subsequent incidence of coronary and thrombotic vascular disease. It is certainly true that serum cholesterol has received by far the most attention in the pathogenesis of atherosclerotic vascular disease. The main reasons for the relative deficit in the knowledge of distributions of the levels of serum triglycerides or of the several lipoprotein classes in various population groups can be considered as much the difficulty of obtaining fasting bloods in many kinds of studies as the more cumbersome analytical technics required.”^{3,p187}
				“two prospective studies have failed to demonstrate convincingly that foreknowledge either of lipoprotein levels or of triglycerids provides better predictors of clinical disease than serum total cholesterol itself.”^{3,p187}	<i>From Brown et al's original publication:</i> “Fifty-six subjects acquired ischemic heart disease during the four-year period after the triglyceride level was measured. The disease occurred more frequently in association with increasing levels of either cholesterol or triglyceride. Although there was a suggestion that triglyceride elevation might have an independent effect on incidence the small number of subjects made it impossible to confirm this point.”⁶⁵
				Intervention has low feasibility	
				“diets low in and high in sugar are rarely taken.”^{4,p247}	No evidence was cited to support this statement
Hyper-triglycerid-emic subjects ²⁵⁻²⁷	Substituting starch for sucrose	Serum Triglycerides	Large	Serum triglycerides not a relevant outcome to measure effectiveness of dietary interventions	
				“So-called hyperlipidemias, for which Fredrickson et al. have provided a useful classification, in effect are usually applied to persons representing the upper 5 per cent or 10	<i>From review results:</i> “On the other hand, there is evidence that patients with the Type 4 abnormality – carbohydrate-inducible hypertriglyceridemia—do show an exaggerated response to changes in the

eTable 5: Randomized controlled trials of dietary interventions substituting fat or complex carbohydrates for sucrose reported in the review					
Findings Reported				Arguments that Interventions Would Not Be Effective	Problems with the Arguments
Population	Intervention	Outcome	Effect Size		
				per cent of the general population (Fig 1 and Table 1). The widespread prevalence of atherosclerosis and its clinical complications in developed societies and a broader view of blood lipid distributions in various populations, including the age-related increase in American society, suggest that most middle-aged American men have hypercholesterolemia and probably hypertriglyceridemia as well. If one is to think in terms of dietary changes with the reasonable idea of preventing or retarding atherosclerotic vascular disease, there is no reason at all to restrict such efforts to a small segment of a susceptible population."^{4,p242}	absolute quantity as well as to the type of dietary carbohydrate." <i>From Albrink's original publication (known to SRF and review authors but omitted from review): "In recent years the pendulum of opinion regarding the etiology of atherosclerosis has swung away from the mechanistic view that ingested fat and cholesterol merely find their way through the blood stream to the arterial wall, toward the concept of an underlying metabolic abnormality. Growing evidence suggests that an important and perhaps basic defect is in the area of carbohydrate metabolism...The association between impaired carbohydrate metabolism and atherosclerosis reported by Ostrander and associates and between dietary carbohydrate and hypertriglyceridemia reported by Kuo and Bassett are consistent with hypotheses that the common modern diseases of diabetes, atherosclerosis, and obesity and associated hyperglyceridemia may be the present day manifestations of the effect of affluence on a once useful genetic trait, the ability to conserve carbohydrate."</i>⁶⁶
Healthy subjects ¹³⁻¹⁵	Substituting leguminous vegetables for sucrose	Serum Cholesterol	Large	Intervention has low feasibility	
				"In summary, these controlled studies, which have all used carbohydrate variations within practical and palatable ranges of intake, and have included ordinarily available foodstuffs, have demonstrated slight reductions in blood lipids when dietary simple sugars are replaced by complex carbohydrates. However, these changes are of such a small order as compared with those obtained by changes in fats that in our opinion they have no practical importance. That the carbohydrates in leguminous vegetables may be more efficient than those in potatoes and	The review implied that replacing sucrose with leguminous vegetables was not feasible. No evidence was cited to support this inference.

eTable 5: Randomized controlled trials of dietary interventions substituting fat or complex carbohydrates for sucrose reported in the review					
Findings Reported				Arguments that Interventions Would Not Be Effective	Problems with the Arguments
Population	Intervention	Outcome	Effect Size		
				cereals in this regard suggests that undefined factors may be involved. ^{„3,p191}	
Healthy subjects ¹⁷⁻¹⁹	Substituting starch for sucrose	Serum Cholesterol	Small	Intervention is feasible, but would have minimal effectiveness compared to a fat intervention	
				See above.	The review implied that the only feasible intervention was replacing sucrose with starches sweetened with artificial sweeteners. No evidence was cited to support this inference.
				Low Coherence of Evidence	
				“Limited evidence from studies on man as well as from researches on laboratory animals show a slightly significant role for the kind and amount of dietary carbohydrate in the regulation of serum lipids. ^{„4,p242}	Evidence was limited because the review had discounted the majority of studies.

eTable 6: Randomized controlled trials of dietary interventions reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat reported in the review					
Findings Reported				Arguments that Fat Intervention Would be Effective	Problems with the Arguments
Population	Intervention	Outcome	Effect Size		
Healthy subjects ⁶⁰⁻⁶⁴	Reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat	Serum Cholesterol	Large	Serum cholesterol should be the only target of dietary interventions “The major evidence today suggests only one avenue by which diet may affect the development and progression of atherosclerosis. This is by influencing the levels of serum lipids, especially serum cholesterol, though this may take place by means of different biochemical mechanisms not yet understood.” ^{4,p246}	<i>From review introduction:</i> “It has only been in the past decade that several prospective epidemiologic studies have demonstrated the clear and quantitative association between the level of certain blood lipids and the subsequent incidence of coronary and thrombotic vascular disease. It is certainly true that serum cholesterol has received by far the most attention in the pathogenesis of atherosclerotic vascular disease. The main reasons for the relative deficit in the knowledge of distributions of the levels of serum triglycerides or of the several lipoprotein classes in various population groups can be considered as much the difficulty of obtaining fasting bloods in many kinds of studies as the more cumbersome analytical technics required.” ^{3,p187} <i>From review results:</i> “On the other hand, there is evidence that patients with the Type 4 abnormality – carbohydrate-inducible hypertriglyceridemia—do show an exaggerated response to changes in the absolute quantity as well as to the type of dietary carbohydrate.” ^{4,p242}
				Fat intervention is highly feasible “The solution here, in our opinion, is a responsibility and opportunity for the food industry – namely, the manufacture of many common foods with characteristics that will lessen the development of atherosclerosis. This is possible today and only awaits leadership from the food industry.” ^{4,p246}	The intervention was feasible, but may not achieve the desired result.
				RCTs tested and recommended equivalent interventions	

eTable 6: Randomized controlled trials of dietary interventions reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat reported in the review					
Findings Reported				Arguments that Fat Intervention Would be Effective	Problems with the Arguments
Population	Intervention	Outcome	Effect Size		
				"That the magnitude of the responses in blood lipids to the kinds of dietary manipulations described above [by Antonis and Bersohn]^{59,60} are due almost entirely to the effects of dietary fats has been amply confirmed by Keys, Ahrens, Kinsell and Hegsted. The chain length and the degree of saturation of the fatty acids in the dietary fat and the quantity of dietary cholesterol can account for essentially all the observed changes in closely controlled studies involving manipulations in the type and amount of dietary fat."^{3,p190}	<i>Varied interventions recommended in original RCT publications:</i> <u>Ahrens:</u> Replace saturated fats with "highly unsaturated oils" based on "the degree of saturation of the glyceride fatty acids as measured by the iodine value of the fat."⁶² <u>Kinsell:</u> "The addition of purified ethyl and glycerol esters of linoleic acid [essential fatty acid] to the diet"⁶³ <u>Keys:</u> "a decrease in the most common fats in [the American and Western European diets] and the secondary substitution of fats high in polyethenoid fatty acids." (Iodine value is not useful to identifying healthy/unhealthy fats, no evidence that adding linoleic to the diet is effective)⁶¹ <u>Hegsted:</u> "Eat a diet relatively high in total fat with (a) a small proportion of myristic and palmitic acids, particularly myristic acid; (b) a high proportion of polyunsaturated acids; and (c) a small amount of dietary cholesterol."⁶⁴
				RCTs are coherent with epidemiologic evidence	
				"We conclude, on the basis of epidemiologic, experimental and clinical evidence, that a lowering of the proportion of saturated fatty acids, increasing the proportion of polyunsaturated acids and reducing the level of dietary cholesterol are the dietary changes most likely to be of benefit."^{4,p246}	<i>From review results re: epidemiologic evidence:</i> [There are] obvious limitations of international epidemiologic studies. Even with data from the very carefully carried out studies by Keys et al., it may be impossible to ascribe population differences in blood lipids and morbidity or mortality from coronary heart disease to dietary practices alone."^{3,p188}
				RCTs are confirmed by clinical evidence	
				<i>From review results re: clinical evidence, cited preliminary results:</i> "Clearly needed now are	<i>From Leren's original publication, fat intervention group restricted sugar intake against advice:</i> "Diet

eTable 6: Randomized controlled trials of dietary interventions reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat reported in the review

Findings Reported				Arguments that Fat Intervention Would be Effective	Problems with the Arguments
Population	Intervention	Outcome	Effect Size		
				the longitudinal clinical trials designed to show whether or not a group of individuals who have achieved a reduction in serum cholesterol through dietary manipulation will also manifest a reduced risk of clinical atherosclerotic vascular disease. To carry out such a study beginning with healthy, middle-aged men, properly randomized into treatment and control groups, and followed up for the development of coronary heart disease, is a truly formidable undertaking. The nature of these problems is outlined in the preliminary report of the National Diet-Heart Study group.” “Nevertheless, the most recent report from the Anti-Coronary Club in New York City does suggest a significant reduction in the incidence of coronary heart disease in a group of men whose average level of serum cholesterol was reduced by 12 percent on a diet restricted in saturated fats and cholesterol while increased in polyunsaturated fat.” “Another approach has been used in Oslo by Leren, who has reported a five-year follow-up study of 412 male survivors, thirty to sixty-seven years of age, of a documented myocardial infarction. These men were randomly assigned to a dietary treatment and a control group. Goals of the dietary instruction were similar to those in the New York city study. The serum cholesterol levels was reduced by 17 per cent in the treatment group, an effect maintained over the five years of the study. Over the five-year period of observation, 34 of the treatment group had 43 new myocardial infarctions (10 fata); 54 of the control group had 64 new infarctions (23 fata). Furthermore, 10 of 75 patients in the dietary group who were initially without angina pectoris	changes achieved in the diet group.... abundant use of marmalade, jam, fruit, juice, etc. had been recommended. Nevertheless, sugar consumption is low.”^{67,p31}

eTable 6: Randomized controlled trials of dietary interventions reducing dietary cholesterol and substituting polyunsaturated fat for saturated fat reported in the review					
Findings Reported				Arguments that Fat Intervention Would be Effective	Problems with the Arguments
Population	Intervention	Outcome	Effect Size		
				subsequently manifested this syndrome; the rate was 29 of 79 in the control group. If confirmed by other studies, this report represents a signal advance in the ability to control the major cause of disability and death in contemporary Western societies." ⁴ , p ²⁴³	
				Lack of mechanistic evidence unimportant "The major evidence today suggests only one avenue by which diet may affect the development and progression of atherosclerosis. This is by influencing the levels of serum lipids, especially serum cholesterol, though this may take place by means of different biochemical mechanisms not yet understood." ⁴ ,p ²⁴⁶	
					Mechanistic evidence supported the biological plausibility that sucrose raised serum cholesterol and serum triglycerides.

REFERENCES

1. Yudkin J. Diet and coronary thrombosis: hypothesis and fact *Lancet*. 1957;270:155-162.
2. Yudkin J. Dietary fat and dietary sugar in relation to ischaemic heart-disease and diabetes *Lancet*. 1964;284:4-5.
3. McGandy RB, Hegsted D and Stare F. Dietary fats, carbohydrates and atherosclerotic vascular disease. *N Engl J Med*. 1967;277:186.
4. McGandy RB, Hegsted DM and Stare FJ. Dietary fats, carbohydrates and atherosclerotic vascular disease. *N Engl J Med*. 1967;277:242-247.
5. Lopez A, Hodges RE and Krehl WA. Some interesting relationships between dietary carbohydrates and serum cholesterol. *Am J Clin Nutr*. 1966;18:149-53.
6. Hollingsworth DF and Greaves JP. Consumption of carbohydrates in the United Kingdom. *Am J Clin Nutr*. 1967;20:65-72.
7. Antar MA, Ohlson MA and Hodges RE. Changes in retail market food supplies in the United States in the last seventy years in relation to the incidence of coronary heart disease, with special referenc to dietary carbohydrates and essential fatty acids *Am J Clin Nutr*. 1964;14:169-78.
8. Cohen AM, Bavly S and Poznanski R. Change of diet of Yemenite Jews in relation to diabetes and ischaemic heart-disease. *Lancet*. 1961;2:1399-401.
9. Brunner D and Lobl K. Serum cholesterol, electrophoretic lipid pattern, diet and coronary artery disease: a study in coronary patients and in healthy men of different origin and occupations in Israel. *Ann Intern Med*. 1958;49:732-50.
10. Toor M, Katchalsky A, Agmon J and Allalouf D. Atherosclerosis and related factors in immigrants to Israel. *Circulation*. 1960;22:265-79.
11. Yudkin J and Roddy J. Levels of dietary sucrose in patients with occlusive atherosclerotic disease *Lancet*. 1964;284:6-8.
12. Yudkin J. Evolutionary and historical changes in dietary carbohydrates. *Am J Clin Nutr*. 1967;20:108-15.
13. Keys A, Anderson JT and Grande F. Diet-type (fats constant) and blood lipids in man. *J Nutr*. 1960;70:257-266.
14. Keys A, Grande F and Anderson JT. Fiber and pectin in the diet and serum cholesterol concentration in man. *Proc Soc Exp Biol Med*. 1961;106:555-8.

15. Grande F, Anderson JT and Keys A. Effect of carbohydrates of leguminous seeds, wheat and potatoes on serum cholesterol concentration in man *J Nutr.* 1965;86:313-7.
16. Anderson JT, Grande F, Matsumoto Y and Keys A. Glucose, sucrose and lactose in the diet and blood lipids in man. *J Nutr.* 1963;79:349-59.
17. Irwin MI, Taylor DD and Feeley RM. Serum lipid levels, fat, nitrogen, and mineral metabolism of young men associated with a kind of dietary carbohydrate *J Nutr.* 1964;82:338-42.
18. Antar MA and Ohlson MA. Effect of simple and complex carbohydrates upon total lipids, nonphospholipids, and different fractions of phospholipids of serum in young men and women *J Nutr.* 1965;85:329-37.
19. McGandy RB, Hegsted DM, Myers ML and Stare FJ. Dietary carbohydrate and serum cholesterol levels in man. *Am J Clin Nutr.* 1966;18:237-42.
20. Winitz M, Graff J and Seedman DA. Effect of dietary carbohydrate on serum cholesterol levels *Arch Biochem Biophys.* 1964;108:576-9.
21. Macdonald L and Braithwaite DM. The influence of dietary carbohydrates on the lipid pattern in serum and in adipose tissue *Clin Sci.* 1964;27:23-30.
22. MacDonald I. The effects of various dietary carbohydrates on the serum lipids during a five-day regimen. *Clin Sci.* 1965;29:193.
23. MacDonald I. The lipid response of young women to dietary carbohydrates. *Am J Clin Nutr.* 1965;16:458-463.
24. Lees R. The plasma lipid response to two types of dietary carbohydrate. *Clin Res.* 1965;13:549.
25. Kuo PT. Dietary sugar in the production of hyperglyceridemia in patients with hyperlipemia and atherosclerosis. *Trans Assoc Am Physicians.* 1965;78:97-116.
26. Kuo PT and Bassett DR. Dietary sugar in the production of hyperglyceridemia. *Ann Intern Med.* 1965;62:1199-1212.
27. Kaufmann NA, Poznanski R, Blondheim SH and Stein Y. Changes in serum lipid levels of hyperlipemic patients following the feeding of starch, sucrose and glucose. *Am J Clin Nutr.* 1966;18:261-9.
28. Portman OW, Lawry EY and Bruno D. Effect of dietary carbohydrate on experimentally induced hypercholesteremia and hyperbetalipoproteinemia in rats. *Proc Soc Exp Biol Med.* 1956;91:321-3.

29. Portman OW, Mann GV and Wysocki AP. Bile acid excretion by the rat: nutritional effects. *Arch Biochem Biophys*. 1955;59:224-32.
30. Guggenheim K, Ilan J and Peretz E. Effect of dietary carbohydrates and aureomycin on serum and liver cholesterol in rats. *J Nutr*. 1960;72:93-8.
31. Grant W and Fahrenbach M. Effect of dietary sucrose and glucose on plasma cholesterol in chicks and rabbits. *Exp Biol Med*. 1959;100:250-252.
32. Kritchevsky D, Kolman RR, Guttmacher RM and Forbes M. Influence of dietary carbohydrate and protein on serum and liver cholesterol in germ-free chickens. *Arch Biochem Biophys*. 1959;85:444-51.
33. Macdonald I and Roberts JB. The incorporation of various C14 dietary carbohydrates in serum and liver lipids *Metabolism*. 1965;14:991-9.
34. Christophe J and Mayer J. Influence of diet on utilization of glucose and incorporation of acetate-I-C14 into liver fatty acids and cholesterol in rats. *Am J Physiol*. 1959;197:55-9.
35. Nath N, Harper AE and Elvehjem CA. Diet and cholesteremia. IV. Effects of carbohydrate and nicotinic acid. *Proc Soc Exp Biol Med*. 1959;102:571-4.
36. Fillios LC, Andrus SB, Mann GV and Stare FJ. Experimental production of gross atherosclerosis in the rat. *J Exp Med*. 1956;104:539-554.
37. Fillios LC, Naito C, Andrus SB, Portman OW and Martin RS. Variations in cardiovascular sudanophilia with changes in the dietary level of protein. *Am J Physiol*. 1958;194:275-9.
38. Cori CF. The fate of sugar in the animal body III. The rate of glycogen formation in the liver of normal and insulinized rats during the absorption of glucose, fructose, and galactose. *J Biol Chem*. 1926;70:577-585.
39. Bollman JL and Mann FC. The physiology of the liver *Am J Physiol--Legacy Content*. 1931;96:683-695.
40. Kiyasu JY and Chaikoff IL. On the manner of transport of absorbed fructose. *J Biol Chem*. 1957;224:935-9.
41. Kattermann R, Dold U and Holzer H. [D-Glycerate in fructose degradation in the liver]. *Biochem Z*. 1961;334:218-26.
42. Krane S. Fructosuria. In: J.B. Stanbury, J.B. Wyngaarden and D.S. Frederickson, eds. *The metabolic basis of inherited disease* New York, New York: McGraw-Hill Book Company, Inc; 1960: 1144-155.

43. Smith LH, Jr., Ettinger RH and Seligson D. A comparison of the metabolism of fructose and glucose in hepatic disease and diabetes mellitus. *J Clin Invest.* 1953;32:273-82.
44. Baker N, Chaikoff IL and Schusdek A. Effect of fructose on lipogenesis from lactate and acetate in diabetic liver. *J Biol Chem.* 1952;194:435-43.
45. Hill R, Baker N and Chaikoff IL. Altered metabolic patterns induced in the normal rat by feeding an adequate diet containing fructose as sole carbohydrate. *J Biol Chem.* 1954;209:705-16.
46. Cohen AM and Teitelbaum A. Effect of dietary sucrose and starch on oral glucose tolerance and insulin-like activity *Am J Physiol.* 1964;206:105-8.
47. Uram JA, Friedman L and Kline OL. Influence of diet on glucose tolerance. *Am J Physiol.* 1958;192:521-4.
48. Schroeder HA. Chromium deficiency in rats: a syndrome simulating diabetes mellitus with retarded growth. *J Nutr.* 1966;88:439-45.
49. Glinsmann WH and Mertz W. Effect of trivalent chromium on glucose tolerance. *Metabolism.* 1966;15:510-520.
50. Freedland RA and Harper AE. Metabolic adaptations in higher animals. I. Dietary effects on liver glucose-6-phosphatase. *J Biol Chem.* 1957;228:743-51.
51. Carroll C. Influences of dietary carbohydrate-fat combinations on various functions associated with glycolysis and lipogenesis in rats. I. Effects of substituting sucrose for rice starch with unsaturated and with saturated fat. *J Nutr.* 1963;79:93-100.
52. Carroll C. Influences of dietary carbohydrate-fat combinations on various functions associated with glycolysis and lipogenesis in rats. II. glucose vs. sucrose with corn oil, and two hydrogenated oils *J Nutr.* 1964;82:163-72.
53. Atkinson D. Regulation of enzyme activity. *Annu Rev Biochem.* 1966;35:85-124.
54. Wood WA. Carbohydrate metabolism. *Annu Rev Biochem.* 1966;35:521-58.
55. Jolliffe N and Archer M. Statistical associations between international coronary heart disease death rates and certain environmental factors. *J Chronic Dis.* 1959;9:636-52.
56. Kuo PT. Dietary sugar in production of hyperglyceridemia in patients with hyperlipemia and atherosclerosis. *Trans Assoc Am Physicians.* 1965:97-116.

57. US Public Health Service. Smoking and health: report of the advisory committee to the Surgeon General, Public Health Service Publication No. 1103. <http://profiles.nlm.nih.gov/ps/access/NNBBMQ.pdf>. 1964. Accessed: January 28, 2016.
58. Mann GV and Stare FJ. Nutrition and atherosclerosis *Symposium on atherosclerosis* Washington D.C.: National Academy of Sciences-National Research Council,; 1954(Publication 338): 169-180.
59. Antonis A and Bersohn I. The influence of diet on serum triglycerides in South Africa white and Bantu prisoners. *Lancet*. 1961;1:3-9.
60. Antonis A and Bersohn I. The influence of diet on serum lipids in South African white and Bantu prisoners. *Am J Clin Nutr*. 1962;10:484-99.
61. Keys A, Anderson JT and Grande F. Prediction of serum-cholesterol responses to man to changes in fats in the diet *Lancet*. 1957;270:959-966.
62. Ahrens EH, Insull W, Blomstrand R, Hirsch J, Tsaltas TT and Peterson ML. The influence of dietary fats on serum-lipid levels in man *Lancet*. 1957;269:943-953.
63. Kinsell LW, Friskey RW, Michaels GD and Splitter S. Essential fatty acids, lipid metabolism, and atherosclerosis. *Lancet*. 1958;1:334-9.
64. Hegsted DM, McGandy RB, Myers ML and Stare FJ. Quantitative effects of dietary fat on serum cholesterol in man. *Am J Clin Nutr*. 1965;17:281-95.
65. Brown DF, Kinch SH and Doyle JT. Serum triglycerides in health and in ischemic heart disease. *N Engl J Med*. 1965;273:947-52.
66. Albrink MJ. Carbohydrate metabolism in cardiovascular disease. *Ann Intern Med*. 1965;62:1330-1333.
67. Leren P. The effect of plasma cholesterol lowering diet in male survivors of myocardial infarction: a controlled clinical trial. *Acta Med Scand Suppl*. 1967;466:1-92.